



## **24 Hour Fitness McKinney Club Unveils Exciting Upgrades with Grand Reopening Celebration**

*Upgrades include new training and recovery spaces designed to inspire movement and connection within the McKinney community.*

**McKinney, TX (October 30, 2025)** – [24 Hour Fitness](https://www.24hourfitness.com) is inviting the McKinney community to celebrate its newly refreshed club, located at 1601 N Hardin Blvd, with a Grand Reopening Celebration on Thursday, October 30, featuring giveaways, local vendors and a first look at the club's upgraded spaces.

The McKinney Super-Sport club now features a brand-new turf training area designed for dynamic functional workouts, along with select new strength and cardio equipment throughout the floor. Members will also enjoy a dedicated Recovery24 space, a serene environment for stretching, mobility work, and relaxation supporting a holistic approach to fitness and well-being.

“Our goal is to continuously evolve our clubs to meet the needs of our members,” said Ken Macomber, District Manager at 24 Hour Fitness. “The updates to our McKinney location give the community even more ways to train, recover and stay consistent so they can achieve the results they want.”

Members and guests are invited to join the Spooktacular grand reopening celebration on Thursday, October 30, from 4:00 p.m. to 9:00 p.m. featuring complimentary workouts, tours, local vendor giveaways, special class experiences and membership offers. Members and guests are encouraged to participate in the Halloween theme and dress in costume.

The McKinney Super-Sport club offers thousands of square feet of premium strength and cardio equipment, group fitness classes, personal training and functional training zones, now enhanced by the addition of Recovery24 and expanded turf training areas.

For more information, visit [www.24hourfitness.com](https://www.24hourfitness.com).

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### **About 24 Hour Fitness**

For more than 40 years, 24 Hour Fitness has been dedicated to creating a healthier, happier world through fitness. 24 Hour Fitness offers welcoming and inclusive environments with thousands of square feet of premium strength and cardio equipment, turf zones, free weights, functional training areas, and more. Members can choose from a variety of options such as studio and cycle classes, personal training, and innovative digital and virtual offerings to help them keep their minds and bodies fit. For more information about 24 Hour Fitness and its programs, visit [www.24hourfitness.com](http://www.24hourfitness.com).

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